

Policy: A Small Portable Sign may be allowed in the City right-of-way if it complies with the following standards.

29. Small portable signs should be designed in character with the corridor where they are located.
30. Colors and materials used in small portable signs should be similar to the colors and materials used in the building or storefront. These colors should be muted earth tones.
31. The use of natural materials such as wood and metal is preferred.
32. Bright colors, including white, are not appropriate for the frames or backgrounds of small portable signs.
33. Marquee signs with changeable letters are not appropriate for small portable signs.



Use natural materials and muted colors in the design of small portable signs.

White backgrounds, bright colors, and marquee signs may not be used for small portable signs.

Effective on: 11/19/2019