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# NEWS RELEASE

## City of Durango and Local First Bring the Best For Colorado Challenge to Durango!

**Durango, CO:** The City of Durango and Local First are partnering to bring the Best For Colorado Challenge to Durango. Learn more about the Best For Colorado Challenge at free workshop led by Local First and the City of Durango on Thursday, April 19<sup>th</sup> from 12:00-1:00 p.m. at the Durango Public Library. Lunch will be included, but please RSVP to [Colleen.Obrien@durangogov.org](mailto:Colleen.Obrien@durangogov.org) by April 18<sup>th</sup>.

The Best for Colorado Challenge is a free online tool that helps businesses compare their company's impact on Colorado workers, communities, and the environment against thousands of other businesses. In addition, it provides free resources and mentors for businesses that want to improve their practices.

Over 280 companies are participating in the challenge! Durango will be one of the first communities outside the front range offering this program to their businesses. Businesses can participate to strengthen their bottom-line, to promote their business, to access unique services, and to join a growing network of businesses that measure and improve impact. Find out more at <https://local-first.org/best-for-colorado/>.

If you have questions, please contact Colleen O'Brien at the City of Durango, at (970) 375-4855 or [Colleen.obrien@durangogov.org](mailto:Colleen.obrien@durangogov.org).

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