



RE:NEW GRANTS

Take your property improvement project to the next level with the RE:NEW Grant!

Goal: The purpose of the RE:NEW matching grant program is to encourage businesses and property owners to invest in the emerging North Main and Camino Del Rio Districts. By providing matching funds the City is able to support small businesses, incentivize (re)investment, and increase the quality and quantity of investments. This will ultimately result in a more vibrant, attractive area, and increase in the number of quality locations for businesses to start and grow.

Overview: The RE:NEW Grant is a 1:1 matching grant of up to \$5000 for improvements to properties which are visible from the public right-of-way and enhance the overall attractiveness of these areas. This incentive program allows the City to help small businesses while leveraging private investment to achieve the goals of the Durango Districts Initiative.

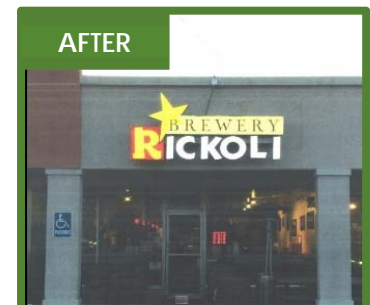


The grant will launch in conjunction with the North Main and Camino Districts Plan. Businesses in these districts are ideal candidates for this grant because they are located in key commercial corridors that act as entrances to the community.

These districts have great potential to become thriving mixed-use areas which support a wide range of businesses and services. Currently, some of the buildings and properties in this area are in need of investment. This grant engages businesses and property owners to join the City in the effort to revitalize these essential corridors.

Program Summary & Eligibility:

The RE:NEW Grant is a 1:1 matching grant. The City's match may be a maximum of \$5,000. Improvements must be visible from the public right-of-way and contribute to the unique character of the District.



This is a reimbursement grant and payments will be made to property owners after the work is completed. Grants are awarded on a first come first serve basis and all applications must be submitted by November 1st. Applications are reviewed by City staff and the final decision is made by the Design Review Board.

Evaluation Guidelines:

Funds are awarded based on professional design concepts and distributed after the project is completed. The Design Review Board will evaluate applications based on:

1. Overall impact
2. Compatibility & advancement of Design Guidelines
3. Visual impact from right of way
4. Quality of proposal

Eligible Participants:

- 1 Commercial and mixed-use property owners located in the North Main and Camino Del Rio Districts
- 2 Business owners located in the North Main and Camino Districts, with a minimum of two years remaining on their lease and written approval from the property owner.



Examples of Eligible Projects:

- Façade improvements such as awnings, windows, and adding appropriate exterior materials
- New or updated signage
- Outdoor seating areas, performance venues, plazas, and other gathering spaces
- Sidewalks, curbs, gutters, ADA compliant ramps
- Landscaping including street trees
- Exterior painting and murals
- Professional Services (i.e. Artists, Architects)

PROCESS

Pre-application meeting to determine eligibility

Business or property owner submits an application

Staff reviews the application for eligibility and completeness

Design Review Board reviews the application and determines funding

Business or property owner completes the project

Business or property owner requests reimbursement and provides receipts and photos

Staff reviews the reimbursement request and issues refund



RE:NEW GRANT

Frequently Asked Questions

What is the RE:NEW grant?

The RE:NEW Grant is a 1:1 matching grant of up to \$5,000 for improvements to buildings or properties which are visible from the public right-of-way. This program is available to businesses and property owners in the North Main and Camino Character District. The goal of this program is to incentivize and leverage private improvements in order to enhance the character of the district.

Who can apply for funding?

1. Commercial and mixed-use property owners located in the North Main and Camino Del Rio Districts. (501 Camino Del Rio to 1333 Camino Del RIO & 1401 Main Ave to 3777 Main Ave.)
2. Business owners located in the North Main and Camino Districts, with a minimum of two years remaining on their lease and approval from the property owner.

What type of improvements are eligible?

- New Projects - This program is only available for new projects. Applications must be submitted prior to the start of the project.
- Projects that are visible from the public right of way. Can a pedestrian see these improvements walking down the sidewalk?
 - Façade improvements such as awnings, windows, and adding appropriate exterior materials
 - New or updated signs
 - Outdoor seating areas, performance venues, plazas or other gathering spaces
 - Sidewalks, curbs, gutter, ADA compliant ramps
 - Landscaping including street trees
 - Exterior paint and murals
- All projects must comply with the City of Durango's Design Guidelines and applicable land use standards.

Evaluation Guidelines

Funds are awarded based on professional design concepts and distributed after the project is completed. The Design Review Board will evaluate applications based on:

1. Overall impact
2. Compatibility with and advancing goals of the Design Guidelines
3. Visual impact
4. Quality of proposal

How does the application process work?

Applications are accepted on a rolling basis from March 1st, 2018 to November 1st, 2018 or until grant funds run out. All projects must be completed by December 31st, 2018. Grants are reviewed and approved monthly at the Design Review Board Meeting. The Design Review Board meets the 2nd Wednesday of each month. Applications must be submitted by the 1st of each month.

Process:

1. Pre-application meeting to determine eligibility
2. Business or property owner submits an application
3. Staff reviews the application for eligibility and completeness
4. Design Review Board reviews and determines funding
5. Business or property owner completes the project
6. Business or property owner requests reimbursement by providing receipts and photos of completed work
7. Staff reviews and processes the reimbursement request. Reimbursements can take up to 30 days.

How does the funding work?

This is a matching grant, meaning for every \$1 the applicant pays, the City of Durango will pay \$1, with a maximum grant contribution of \$5000. This is also a reimbursement grant. Applicants will not receive the funding until all the work is completed and receipts are provided. After a reimbursement request is filed, it can take up to 30 days to receive funding.

Are there any Design Guidelines?

The City of Durango has Commercial Design Guidelines for applicants to follow.

<http://www.durangogov.org/DocumentCenter/View/7074>

In addition all projects must comply with Land Use and Development Code.

<http://online.encodeplus.com/regs/durango-co/>

For information pertaining to signs and sign permits go to:

<http://online.encodeplus.com/regs/durango-co/doc-viewer.aspx#secid-8>

What happens after a project is selected for funding?

Projects awarded funding from the RE:NEW Grant must be completed within 90 days of approval - unless extended by the Design Review Board. All projects must be completed by December 31st, 2018. The applicant is responsible for obtaining all necessary permits and ensuring the work is in compliance with City code.

Submitting Applications

Note all applications are due by 4:00 pm on the 1st of each month. Applications are open from March 1, 2018 to November 1, 2018.

Drop off: 1235 Camino Del Rio, Durango

Email: Colleen.Obrien@Durangogov.org

Mail: 949 E. 2nd Avenue, Durango, CO 81301

For questions, please call 970-375-4855



RE:NEW GRANT APPLICATION

BIDS	
BID #1: Company Amount:	
BID #2 (optional): Company Amount:	
BID #3 (optional): Company Amount:	
Selected BID:	
TIMELINE	
Start Date:	End Date:
SIGNATURES	
If the applicant is not the property owner, please have the property owner or authorized representative review and co-sign this application.	
Applicant:	Date:
Property Owner:	Date:

APPLICATION MUST INCLUDE	
Completed Application	Bid or quote We suggest at least 2 bids but only one is required
Two color photos of existing conditions	Color rendering of scope of work

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