



DURANGO CREATES!

Engaging the community to implement creative public projects in order to enhance Durango's unique sense of place

Overview

This program is designed to encourage creative projects that can be enjoyed by the public based on a concept called creative placemaking. Creative placemaking capitalizes on the community's assets, inspiration and potential with the intention of creating public spaces that promote health, happiness and well-being. The purpose of the grant is to encourage a concentration of creative projects in the North Main and Camino Districts in order to increase interest and engagement in these areas.

Goals

1. Invest in small-scale community driven projects focused on placemaking and community engagement.
2. Create community infrastructure that encourages beautification and livability through public art and demonstration projects
3. Generate new and innovative ideas for the community to consider implementing for the long term
4. Promote events in public places which encourage new social activities
5. Attract residents and visitors to different places and businesses around Durango



Examples of Eligible Projects

- Events
- Public Art
- Temporary installments
- Public Seating
- Street Art
- Parklets
- Pop-up shops
- Temporary plazas
- Landscaping
- Beautification
- Pedestrian improvements



Funding

The Durango Creates! Grant offers funding up to \$5000. This is available for materials, artist fees, supplies and more. The available resources and funding will be determined on a case by case basis depending on the scope of the project and other evaluation criteria.



Eligible Projects:

This grant is for projects located in the North Main and Camino Districts. Projects must be publicly accessible. This grant is open to the public; individuals, businesses, neighborhood groups and non-profits. Applications are accepted on a rolling basis, from March 1st to October 15th. All application are due on the 15th of the month. Grants are reviewed at the monthly Public Art Commission Meeting which is held on the fourth Tuesday of the month.

Process

Step 1: Identify the project or a location

Step 2: Meet with key stakeholders and potential partners

Step 3: Contact City Staff to schedule a pre-application meeting

Step 4: Complete a project plan and apply for funding

Step 5: Staff reviews application for eligibility and completeness

Step 6: Public Art Commission reviews application and determines whether or not to fund and the amount of funding for the project.

Step 7: Implement Project

Step 8: Request funding based on pre-determined payment schedule



Evaluation Guidelines:

1. Quality of project
2. Efficiency
3. Creativity
4. Collaboration
5. Community Engagement
6. Impact
7. Quality of proposal



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Frequently Asked Questions

What is Durango Creates!?

Durango Creates! is a program designed to encourage creative projects in the North Main and Camino Districts. The goal is to have a concentration of community driven projects within these districts to help draw attention to the area. Durango has many artists and creative residents. This program helps facilitate the creation of projects and activity that can be enjoyed by the entire community. Your imagination is the limit!

Who can apply for funding?

This program is open to the public; individuals, neighborhood groups, businesses and non-profits are welcome to apply.

What type of projects are eligible?

- Projects located in the North Main and Camino District (501 Camino Del Rio to 1333 Camino Del Rio & 1401 Main Ave to 3777 Main Ave.)
- Project must be publicly accessible
- Your imagination is the limit for some inspiration check out the PS You Are Here Projects at <http://www.artsandvenuesdenver.com/imagine-2020/psyah>
- Examples of eligible projects:
 - Public Art
 - Events
 - Temporary installments
 - Public Seating
 - Street art
 - Murals
 - Parklets
 - Pop-up shops
 - Pedestrian improvements
 - Beautification
- Examples of ineligible projects:
 - Work that will be sold later for a profit
 - Projects that are not publically accessible
 - Building improvements
 - Projects advertising a specific business or service

Evaluation Guidelines

1. Quality of project
2. Efficiency
3. Creativity



4. Collaboration
5. Community Engagement
6. Impact
7. Quality of proposal

How does the application process work?

Applications are accepted on a rolling basis from March 1st, 2018 to October 15th, 2018. All projects must be completed by December 31st, 2018. Grants are approved monthly at the Public Art Commission. The Public Art Commission meets on the fourth Tuesday of the month. Applications must be submitted by the 15th of each month.

Process:

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How does the funding work?

A payment plan will be created with the applicants based on key deliverables. Before the final payment is released the applicant will have to submit a quick report summarizing the project.

Examples of Eligible Costs:

- Professional or Artist Fees
- Supplies/Materials
- Marketing Material

Examples of Ineligible Costs:

- Equipment
- Software
- General operation or administration expenses

Submitting Applications

Note all applications are due by 4:00 pm on the 15th of each month. Applications are open from March 1, 2018 to October 15, 2018. All projects must be completed by December 31, 2018.

Drop off: 1235 Camino Del Rio, Durango

Email: Colleen.Obrien@Durangogov.org

Mail: 949 E. 2nd Avenue, Durango, CO 81301

For questions, please call 970-375-4855



DURANGO CREATES! APPLICATION

TIMELINE

Start Date:

End Date:

SIGNATURES

Applicant:

Date:

APPLICATION MUST INCLUDE

Approval and/or permits for location

Detailed budget with other source of income of resources

Resume of lead applicant and team members

Detailed Timeline

Any visuals to help understand the project are recommended

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