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NEWS RELEASE

The City Challenges Organizations to Commute Cleanly June 21 to 28

The Business Commuter Challenge is a week-long event, part of the City's Clean Commute Week.

Durango, CO: As part of Clean Commute Week, the City of Durango is hosting the 6th annual Business Commuter Challenge. This event is a friendly competition among like size businesses to see whose employees can walk, bike, bus or carpool the most during the week of Wednesday, June 21 through Wednesday, June 28. The businesses can compete in tiny, small, medium, and large categories. The winning business in each category will win a trophy to display.

To sign up your organization and join in the fun, send an email with your company, total number of employees and your selected team leader by **Friday, June 16** to getarounddurango@durangogov.org.

Businesses interested in joining the challenge must pick a team leader who is invited to attend a Team Leader Pre-Challenge Meeting Monday, June 19 at 5 pm at the Rochester Hotel's Secret Garden to pick up their team leader packets, and go over challenge rules, tips and hints. Winners will be announced at the Love Your Commute award ceremony at Ska Brewing Company on Thursday, June 29 at 6 pm. The winning business in each category will win a trophy to display.

Through Clean Commute Week's events, people can learn that choosing a clean mode of transportation can be easy, cost effective, and fun – and an everyday way to commute! The week features many events including the Business Commuter Challenge June 21-28; micro-bike tunes at the Farmers Market June 24; the Paul Wilbert Memorial Passeggiata and a Community Forum on June 26; the Pedal vs. Metal Challenge June 27; Bike to Work Day including Get Connected trail commute team rides, on June 28; the Love Your Commute Celebration and Awards June 29; and Free Transit Days June 26-30.

For more information, please visit getarounddurango.com or call 970-375-4955.

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