



## HOW TO POST YOUR EVENT

on the [WhatsHappeningDurango.com](http://WhatsHappeningDurango.com) website, **it's free!**

WhatsHappeningDurango.com is a local calendar that allows for you to promote your event... all in one place, resulting in more exposure for your event which equals more success!

### How can you post your event?

Go to the upper right hand of the website [www.whatshappeningdurango.com](http://www.whatshappeningdurango.com) and choose ADD YOUR EVENT to get started. You will then create an account that you can use in the future to manage your event!

## GREAT BENEFITS

Here are some **great benefits** that come with your **FREE** event post.

1. YOUR event will scroll on the front window display screens at the Durango Welcome Center.
2. YOUR event will be accessible through the kiosk inside the Durango Welcome Center and if selling tickets for your event, they can conveniently buy and print their ticket right there!
3. YOUR event can be easily viewed on mobile devices.
4. YOUR event will be sent in a WHD Weekly Event Alert (E-Alert) email to nearly 1700 subscribed users.
5. YOUR event can be promoted on the WHD Facebook page which sends a notification on Twitter.

## There's more!

- ✓ Highlight your event on the front window display screens at the Durango Welcome Center by adding a logo/icon and event description.
- ✓ Add a banner ad on the weekly E-Alerts.

For more information visit [www.WhatsHappeningDurango.com](http://www.WhatsHappeningDurango.com), call 970-749-9483 or email [info@whatshappeningdurango.com](mailto:info@whatshappeningdurango.com)